

Certification

Evolving professional therapists



An important message from your Board

Certification is attainable, necessary, beneficial and expected.
Certification is supported by governments around the country.
It is the most important development in our industry since the introduction of Approved Provider Status for remedial massage and myotherapy.

The workshops are open to all members and non-member therapists.

We anticipate that Certification will create access to more vocational, career and business development opportunities, and help to redefine your professionalism among other health professionals and consumers.

We strongly advise you to attend the Certification workshops, make an informed choice about your future, and play your part in the future of our industry.

It is your choice.



Andrew Gallagher
Massage & Myotherapy
Australia President



BECOME A
 **CERTIFIED**
SPECIALIST®

Certification is separate from your education or skills qualifications

Certification provides quality assurance that shows your clients and other health professionals that you:

- » observe and implement a third party accredited, professional best practice standard, similar to registered health professionals
- » are a credible complementary health service provider
- » can be trusted to provide massage or myotherapy services professionally
- » warrant recognition as a massage or myotherapy provider of choice.

Certification builds a better future for professional therapists

Third party Certification can advance your prospects and build a legacy for the future by helping you:

- » steer your career development
- » open new avenues to promote your skills and services
- » build business recognition and success
- » improve income and employment security
- » exploit new professional pathways
- » keep pace with industry leaders and industry development.



Not to scale

Certification includes free workshops to help you transition with ease

Attend the carefully structured workshops and gain many benefits including:

- » a significant allocation of annual CPE points (check with your association)
- » free attendance at the workshop
- » completion of initial stages
- » one-on-one support and advice
- » all questions and concerns answered
- » intensive follow-up support to make it easy to complete your Certification.

Certification workshops provide a one off, low-cost entry to becoming a Certified Specialist®

Therapists that attend the free workshop and enroll in the Certification program enjoy:

- » acceleration through the Certification process
- » a digital work book and all support documentation
- » on call staff support
- » guaranteed completion providing you meet the requirements
- » discounts on all future Certification to 'Specialist' programs
- » access to all Certification marketing programs undertaken by the Association.

Australian governments support Certification

Across government and industry, Certification to a third-party accredited quality assurance standard for massage therapists and myotherapists is supported by:

The Hon. Greg Hunt Federal Minister for Health

'The Australian Government recognises the important role played by professional bodies, such as Massage & Myotherapy Australia, in providing guidance and support to their practitioners. It is vital that professional bodies provide leadership that fosters high standards of ethical practice and conduct for their members.

This provides the community and governments with confidence that there is transparency and accountability within professions and, most importantly, that public safety is a paramount consideration.'

And also supported by:

Ministers

Minister for Health - QLD
Minister for Health - ACT
Minister for Health - NT
Minister for Health - TAS
Minister for Health - SA
Minister for Health - NSW
Minister for Health - VIC

Departments

Health Ombudsman - QLD
ACT Health
The Australian Small Business & Family Ombudsman
WA Department of Health
Department of Health and Ageing - SA
NSW Health Ministry
Health Services Commission - VIC
Victorian Department of Health / AHMAC

Providers

Allied Health Professions Australia
Occupational Therapy Australia
Chiropractors Association of Australia
WorkSafe - TAS
SafeWork - SA
WorkSafe - VIC
WorkCover - WA



Certified Specialist® Testimonials

"If you are considering taking part in the Certification process, my advice would be JUST DO IT!"
Sarah Underwood

"Use it as a tool for constant improvement in your business so you can provide the services to your customers that exceeds their expectations and so that you can provide an amazing environment in which to employ others so that everyone benefits and is safe."
Charlotte Keane

"I suggest that you definitely do this. I think this is the way the industry will be changing over the next 10 years and I also believe it will make individuals and their businesses more attractive for new clients."
Allana Collopy

"I highly recommend it as an excellent way to quality check yourself and your business. It demonstrates your professionalism and that you are meeting the highest levels of quality for the industry."
Kevin Skillen

Workshop attendance by registration only

Only one workshop will be held in your region and attendance is highly recommended.

Demand is already high, with many therapists expressing their interest in becoming a Certified Specialist® and:

- ✔ More than double the number of therapists needed, applied to participate in the 2017/18 pilot program.
- ✔ There are limited available places for the national 2019/20 program of Certification workshops.
- ✔ We have not planned or funded additional workshops beyond 2020.

You DO NOT have to be a member of Massage & Myotherapy Australia to attend the workshop or to be Certified.

For more information visit:
massagemyotherapy.com.au
or email: certification@massagemyotherapy.com.au